



# Privacy Policy

**Effective Date:** June 5, 2025

At Fyke, your privacy is important to us. This Privacy Policy explains what personal information we collect, how we use it, how we protect it, and the rights you have in relation to your data.

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## 1. Information We Collect

We collect and process limited types of personal and financial information:

- **Email Address:** Collected and stored in Google Firebase when you sign up or log in.
- **Financial Transaction Data:** Collected from any linked financial accounts via our third-party provider, **Plaid**.
- **Device Data:** Automatically collected by analytics and crash reporting tools (e.g., Firebase), including device type and crash logs. This data may include IP address indirectly, but we do not explicitly collect or store IP addresses.

We **do not collect** names, phone numbers, biometric data, or sensitive personal identifiers beyond what is listed above.

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## 2. How We Use Your Information

- To provide and operate the core features of the Fyke app, such as displaying transaction data and calculating your budget.
- To improve service reliability by analyzing crash reports and technical logs.

We do **not** use your data for:

- Marketing or advertising purposes



- Profiling or automated decision-making
  - Combining with third-party data sources
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### 3. Data Sharing and Third Parties

We **do not sell, rent, or share** your personal data with third parties for marketing or commercial purposes.

However, we use the following third-party services:

- **Plaid**, to securely access your financial transaction data
- **Firebase**, for authentication, storage, analytics, and crash reporting

These services may collect device-level data (e.g., error logs) as part of their operations.

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### 4. Your Rights and Choices

You have the following rights:

- **Access:** You can view your financial data directly by logging into the Fyke app.
- **Deletion:** After unsubscribing, your data is automatically deleted within 60 to 90 days.
- **Marketing:** We do not use your data for marketing, so no opt-out is necessary.

For any questions, requests, or concerns about your data, contact us at:

 [cellis.apps@gmail.com](mailto:cellis.apps@gmail.com)

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### 5. Data Security and Retention

We take your data security seriously:



- All communication is encrypted using HTTPS.
- Firebase encrypts data in transit and at rest.
- Access is restricted internally to authorized personnel only.
- Firebase requires employee authentication via Google Sign-In and two-factor authentication.

#### Retention:

- For active subscribers, transaction data is retained for **3 months**, then summarized and deleted at the end of the month.
  - After unsubscribing, user data is fully deleted between **60–90 days**.
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## 6. Legal and Regional Considerations

- Fyke operates in the **United States**, and is subject to applicable U.S. privacy laws.
  - We serve users in **California**, and comply with the **California Consumer Privacy Act (CCPA)**.
  - Our service is **not intended for children under 13** without parental consent. If we learn that a child under 13 has provided personal data, we will delete it promptly.
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## 7. Changes to This Policy

If this Privacy Policy is updated, users will be notified via the email address used to sign up.

You can always access the latest version at:

 <https://fyke.app>